

Americas Olefins at a glance

Bernardo Fallas, Managing Editor – Americas Petrochemicals (Olefins & Polymers) Platts Petrochemical Forum, Sao Paulo – May 25, 2015







All eyes on ethylene

North American expansion projects at a glance How lower crude is affecting decisions Logistical squeezes & their impact on pricing

Propylene: The PDH bet

Will on-purpose processes save the day? Polypropylene's wait-and-see attitude Pricing: New normal or temporary reprieve



- For the past 3-4 years, the North American industry has felt bullish about its future thanks to the shale gas boom
- Olefins, in particular, are undergoing a renaissance and dreaming big – less than 8 years after being left for dead

Ethylene – More than 15 million mt/year in announced greenfield expansions

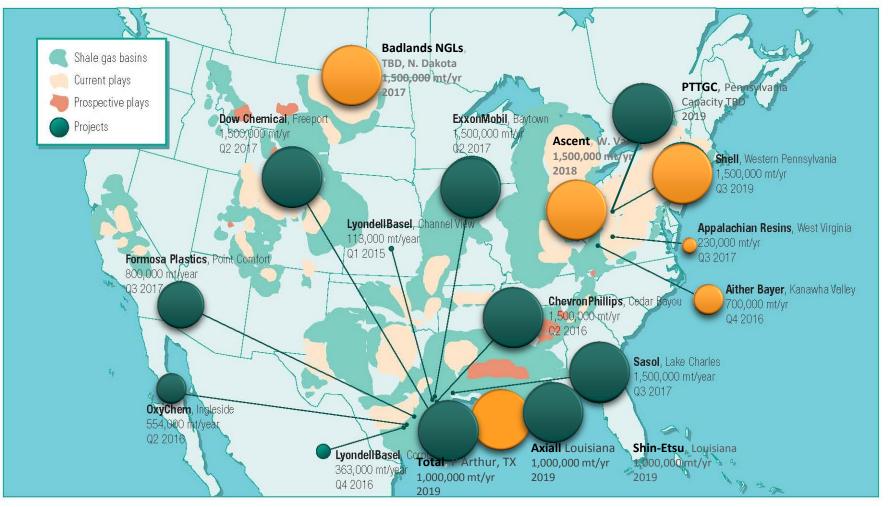
– Some 2.5 million mt/year in brownfield

Propylene – More than 4 million mt/year in greenfield

 Polyethylene expansions expected to reach 7-8 million mt/year, with feedstock advantage realized through exports

Big bet is on ethylene, PE exports





Source: EIA, Platts

Greenfields: Some decisions postponed

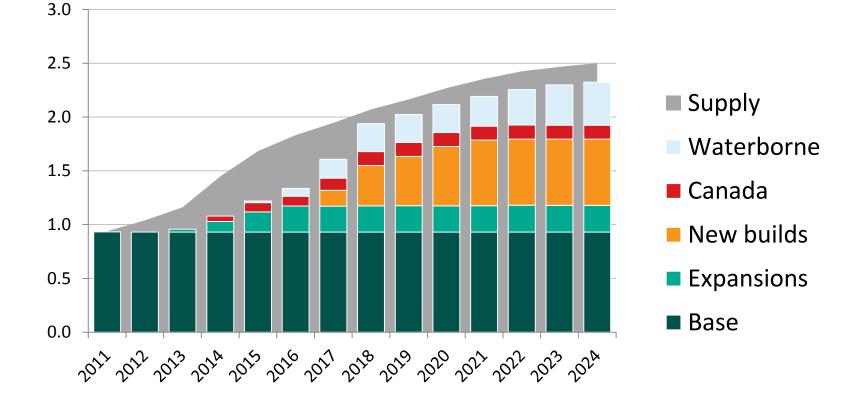


Company	Location	,000 t/yr	Startup
Dow Chemical	Texas	1,500	H2 2017
ExxonMobil Chemical	Texas	1,500	H2 2017
Chevron Phillips Chemical	Texas	1,500	H2 2017
Formosa Plastics CUSA	Texas	800	2018
Sasol	Louisiana	1,500	2018
Occidental/Mexichem	Texas	550	2018
Appalachian Resin	W. Virginia	250	2018
Aither Chemical/RMG	W. Virginia	200-300	2018
Badlands NGLs	N. Dakota	1,500	2018
Total Petrochemicals	Texas	1,000	2019
PTTGC	Pennsylvania	N/A	2019
Axiall	Louisiana	1,000	2019
Shin-Etsu (Shintech)	Louisiana	1,000	2019
Shell Chemical	Pennsylvania	1,000-1,500	2019
Ascent (Odebrecht-Braskem)	W. Virginia	1,000-1,500	2019

Source: Company announcements, Platts



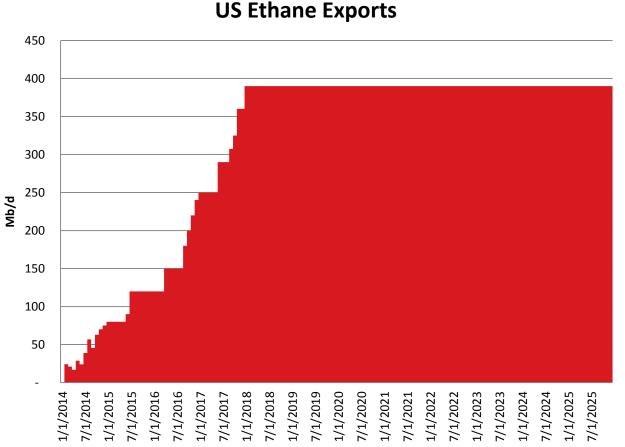




Source: Bentek Market Call: North American NGLs, 4Q2014

Exports expected to rise





• Global demand for ethane growing

By 2018, all
announced
export terminals
will be operational

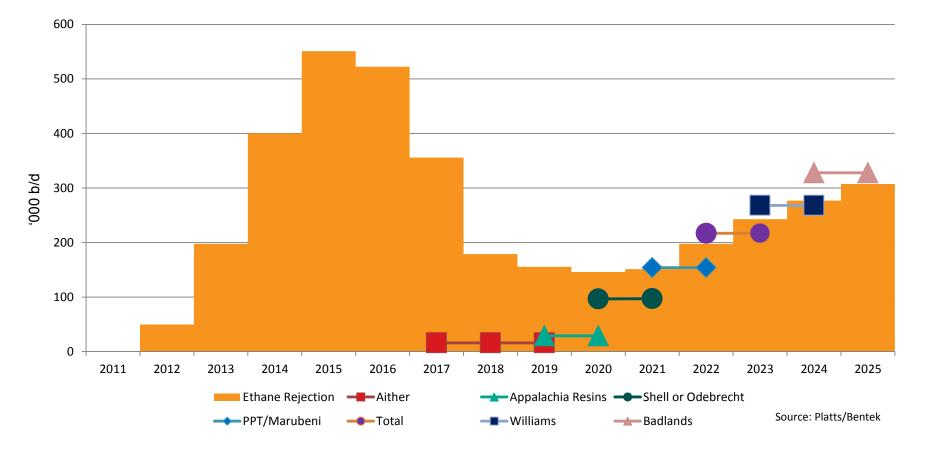
• New

announcements could tighten US ethane supplies.

Source: Bentek, Platts Analytics

Ethane rejection and future builds

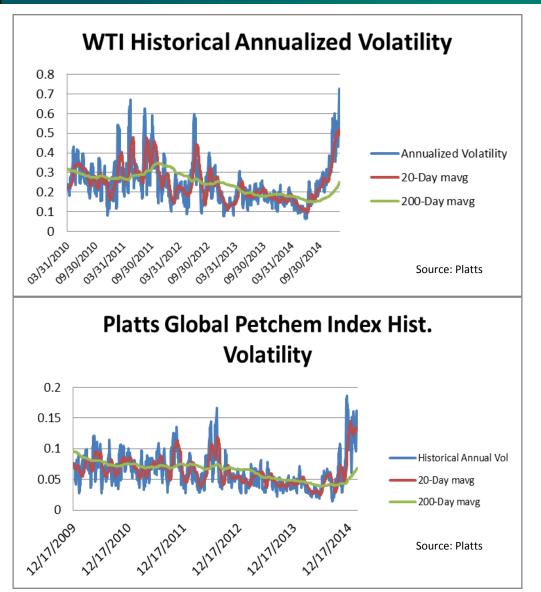




Crackers above are not accounted for in rejection forecast.
If added, we can see how quickly the ethane surplus dries up

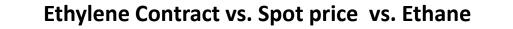
Why overbuilding may not happen

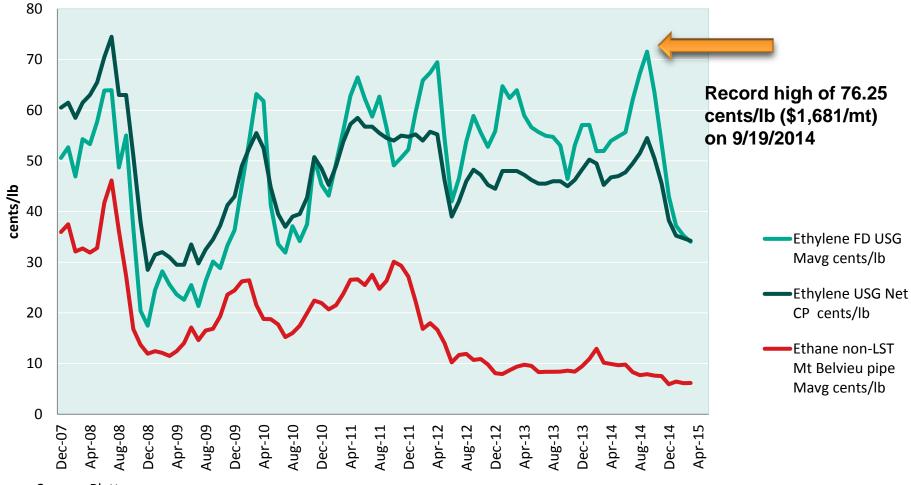
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- WTI volatility at a level not seen in the past four years
- The volatility in crude also reflected in Platts Global Petrochemical Index
- Volatility makes guaranteeing future profits challenging, and could result in project delays or cancellations
- See recent Odebrecht announcement









- Drops in crude, naphtha pricing at the global level have pressured North American ethylene – to a degree
- Logistical constraints Evangeline pipeline have contributed greatly to depressed pricing in the US
- Current pricing at levels not seen in 5-6 years
- Short-term market expectations
- Hurricane season and upcoming startup of expansions

Propylene: Is propane the answer?



Company	Location	,000 t/yr	Startup
Dow Chemical (PDH)	Freeport, TX	750	2015
Enterprise Products (PDH)	Mt. Belvieu, TX	750	2016
C3 Petrochemicals (PDH)	Alvin, TX	1,200	2016
Formosa Plastics CUSA (PDH)	Point Comfort, TX	600	2016
Williams (PDH)	Alberta, Canada	500	2016
REXTac (PDH)	Odessa, TX	300	2016
Dow Chemical (PDH II) *	TBD/USG	TBD	2018
Enterprise Products (PDH II) *	TBD/USG	TBD	TBD
Williams (PDH II) *	Alberta, Canada	TBD	TBD
BASF (MTO) *	TBD/USG	TBD	TBD
Flint Hills Resources (PDH)	Houston, TX	Expansion	Shelved
LyondellBasell (metathesis)	Texas	Expansion	Shelved

Source: Company announcements, Platts



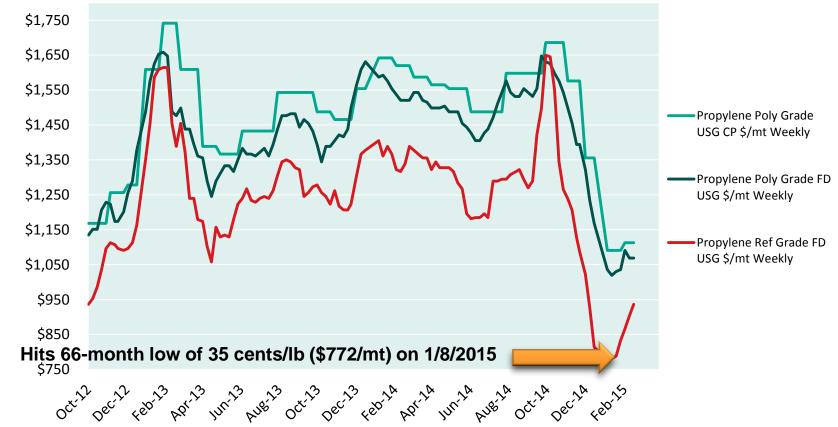
Company	Location	,000 mt/yr	ETA
RexTac	Odessa, TX	270	H2 2016

Source: Company announcements, Platts

- Despite several on-purpose propylene projects, only one PP expansion has been announced
- For the past few years, the business has looked unattractive, with the likes of Dow and Sunoco exiting it all together
- In 2012, Chevron Phillips and Sumika ended a JV in Pasadena, Texas, taking 320,000 mt/year out of the market

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Spot PGP vs. PGP CP vs. spot RGP

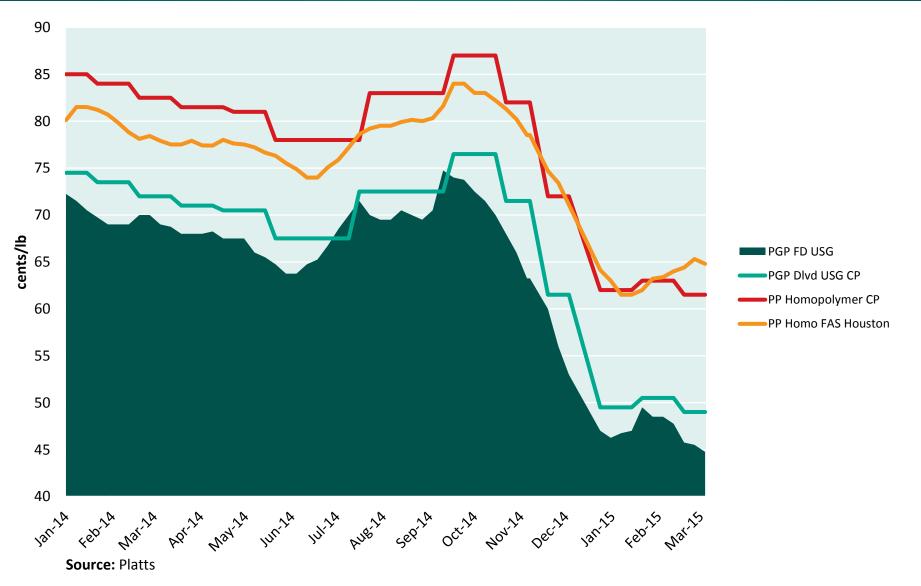


Price in \$/mt

Source: Platts

PP Homopolymer vs. PGP CP/spot







- As with ethylene, drops in crude, naphtha pricing at the global level have pressured North American propylene
- Because more than half of production originates at refinery, the effect of lower crude is amplified, compared to ethylene
- US market is long; export opportunities available
- Spot, contract prices at six-year lows
- Short-term expectations; Dow PDH capacity around the corner



Thank you! Gracias!

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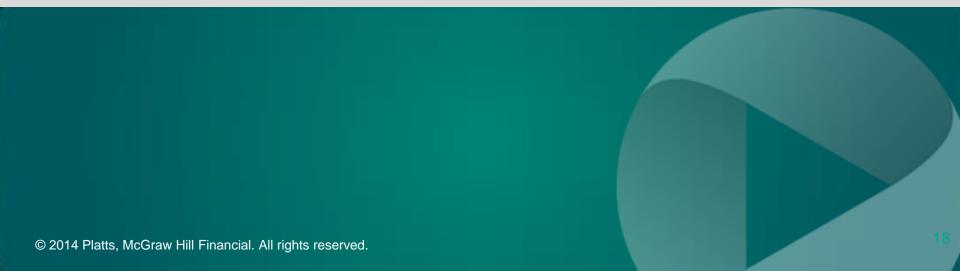
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Polymers: Here Comes the Polyethylene Boom

Chris Ferrell, Editor – Americas Petrochemicals (Polymers) May 29, 2015







Polymers: Here Comes the Polyethylene Boom Latin America as a prime destination for US Exports How naphtha could upend expansion strategy PP: Behind producers' push for margin expansions Polymer pricing overview

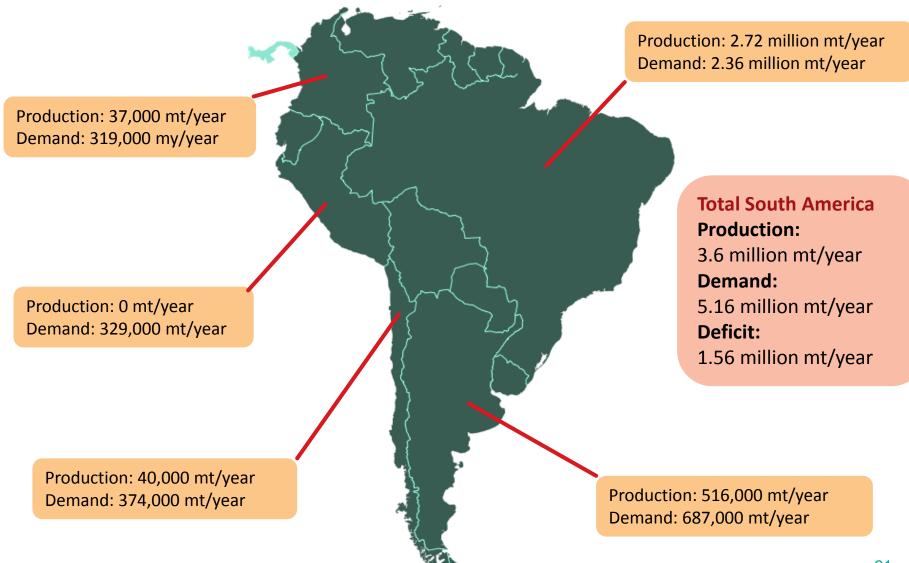
Latin America a prime destination for US exports

Increased North American capacity over the next decade will make US a bigger player in the global polyethylene market.



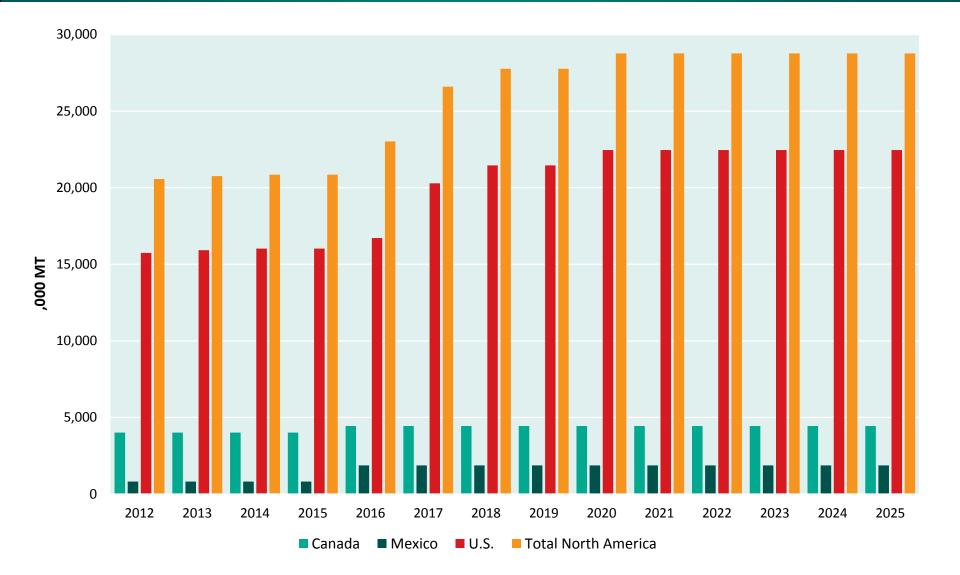
South American PE markets





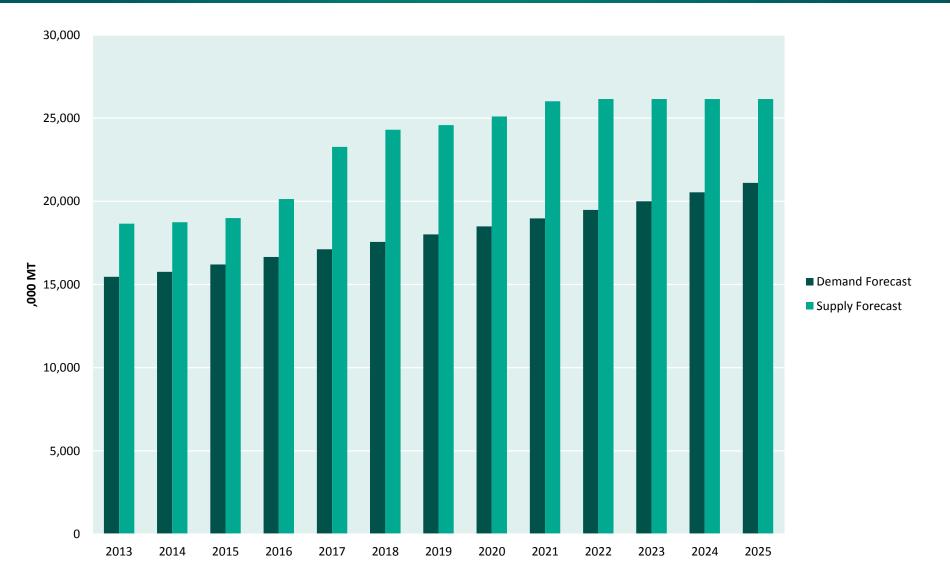
North America PE expansions





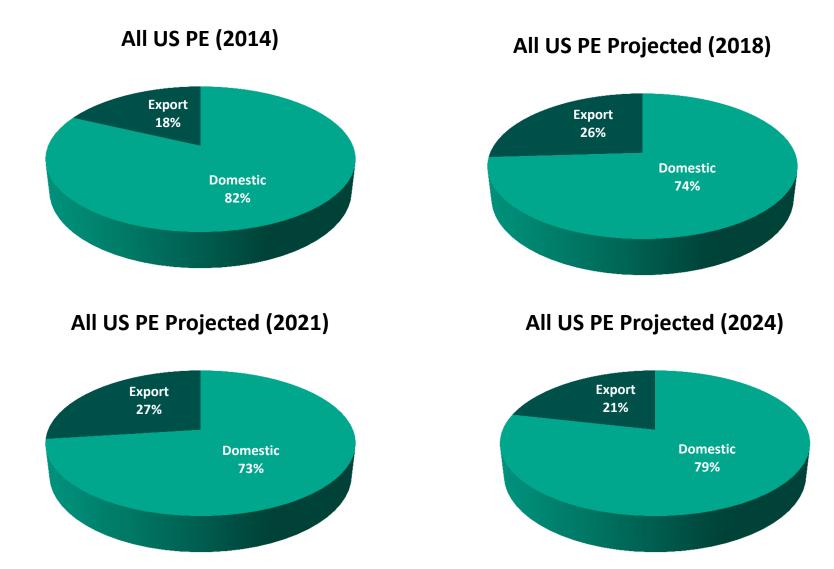
North America supply/demand forecast





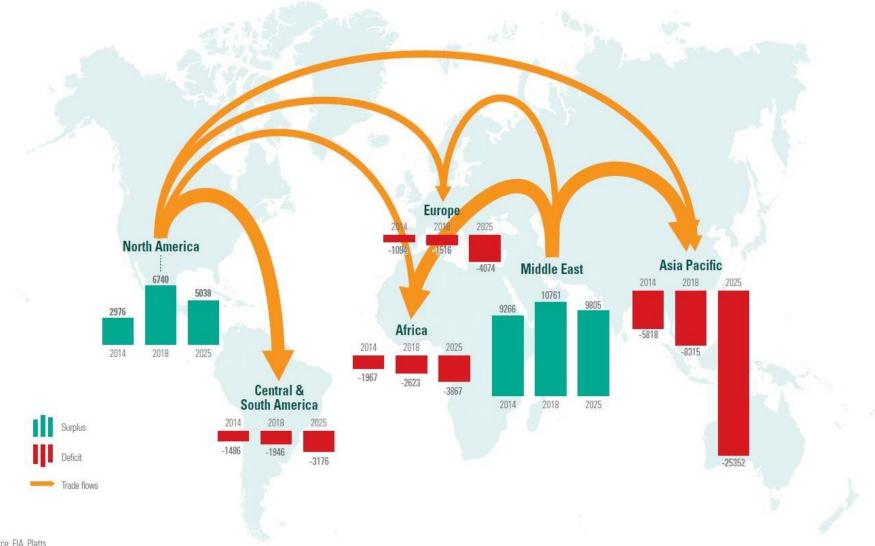
US PE sales breakdown





PE trade flows 2014, 2018, 2025





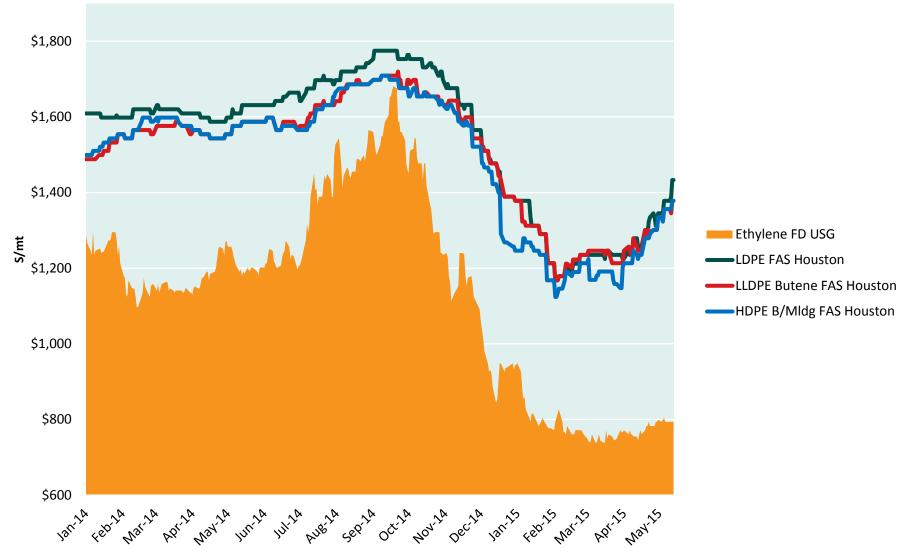
How cheaper naphtha could upend the strategy

While ethane-based margins are still cost-advantaged, lower oil prices have some producers taking a closer look at potential investments.



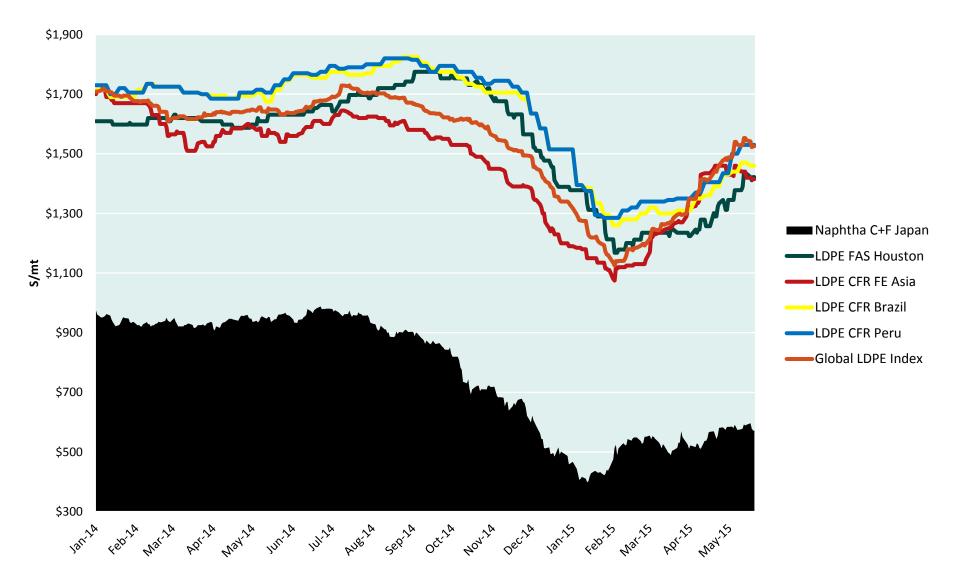
US spot ethylene & PE





Naphtha sets the PE global price

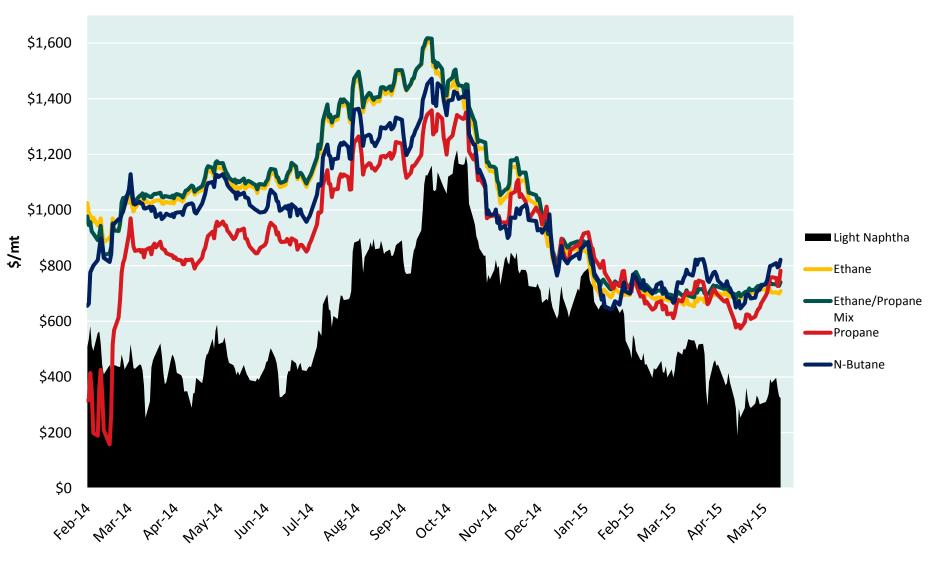




Source: Platts

US steam cracking margins

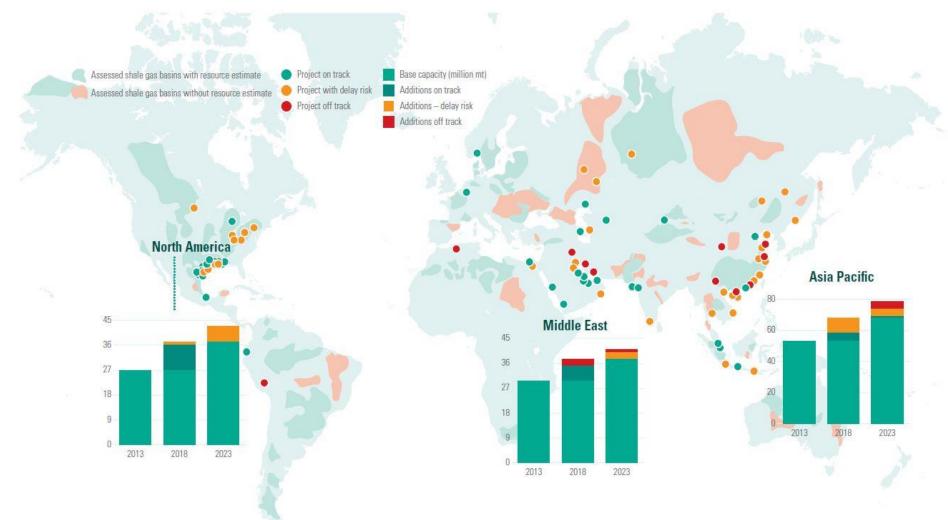




Global expansions



GLOBAL ETHYLENE CRACKER PROJECTS



PP: Behind producers' push for margin expansion

Current cost structures in the US have PP on the outside looking in when it comes to the polymer expansion boom.



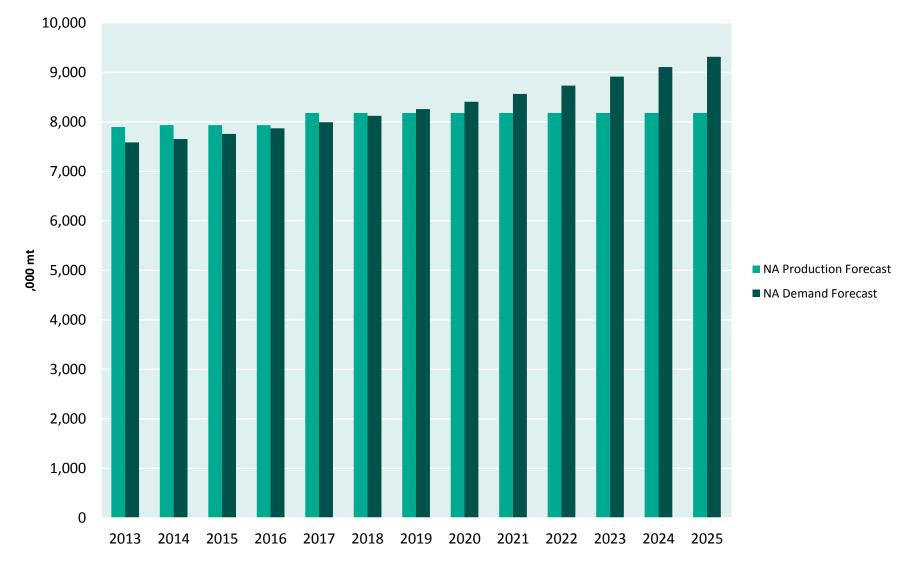
US PE and PP: Days of inventory





North America PP Supply/Demand

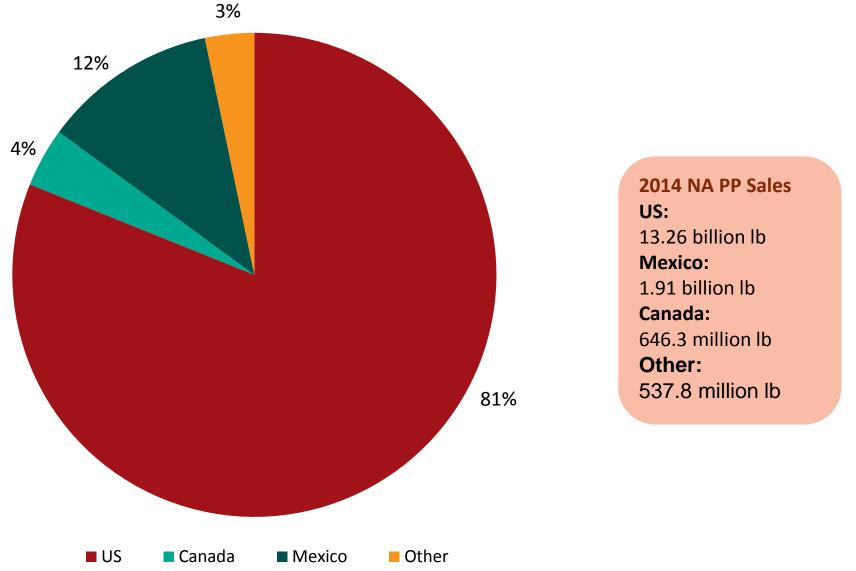




Source: Platts Analytics

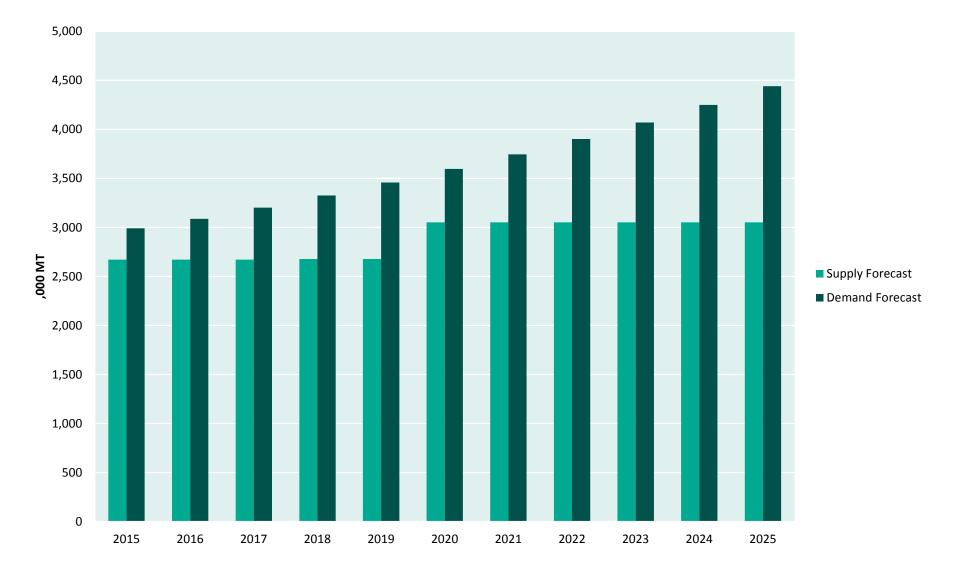
Where does North American PP go?





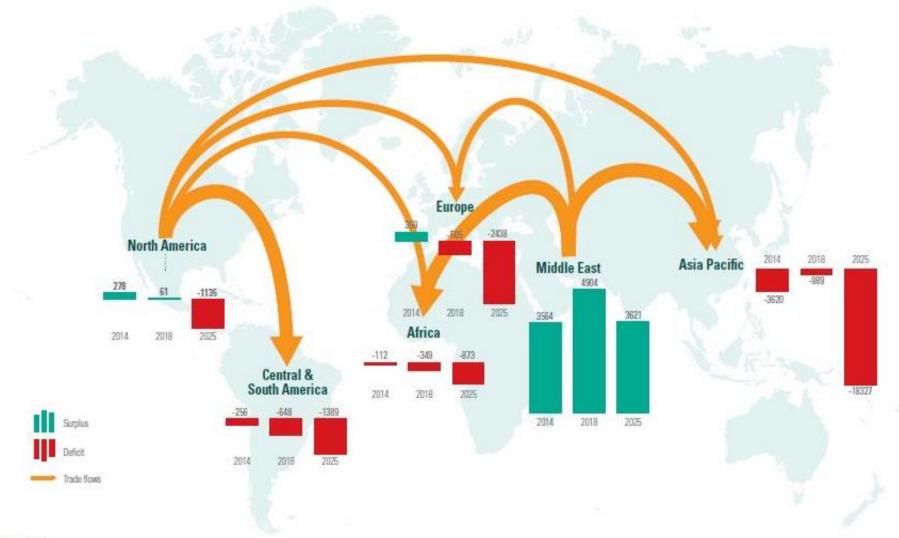
South & Central America PP Supply/Demand





PP trade flows 2014, 2018, 2025





Polymers at a glance

Polyethylene, PVC, polypropylene and polystyrene pricing updates



PE: US pricing competitive globally





US PE: Contracts track global movement

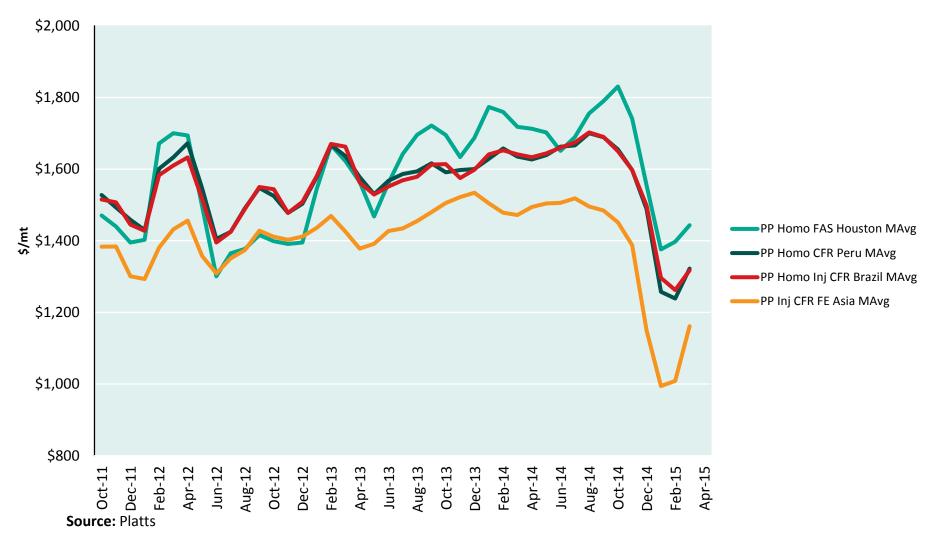






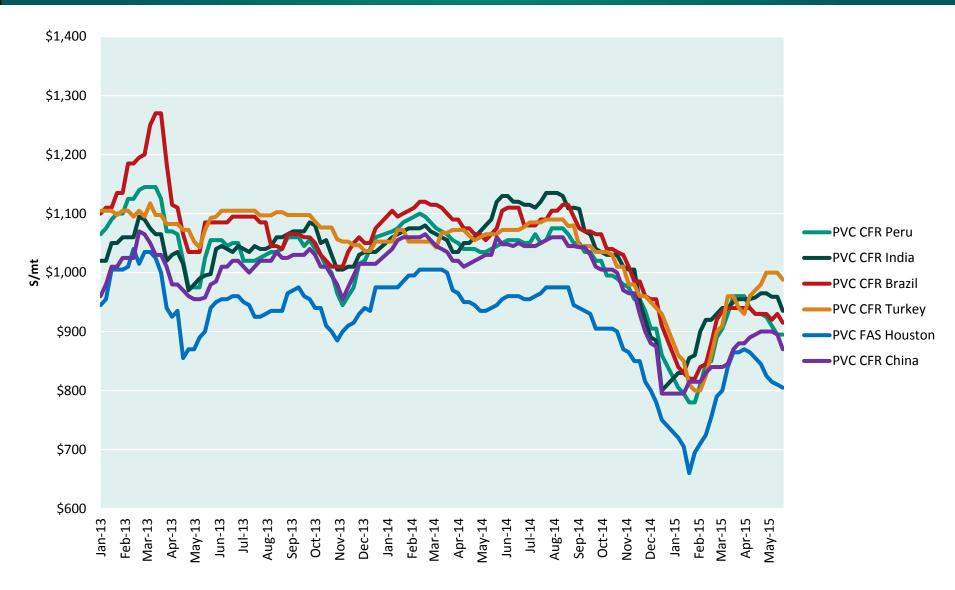
PP: US uncompetitive globally





PVC: US cost advantaged

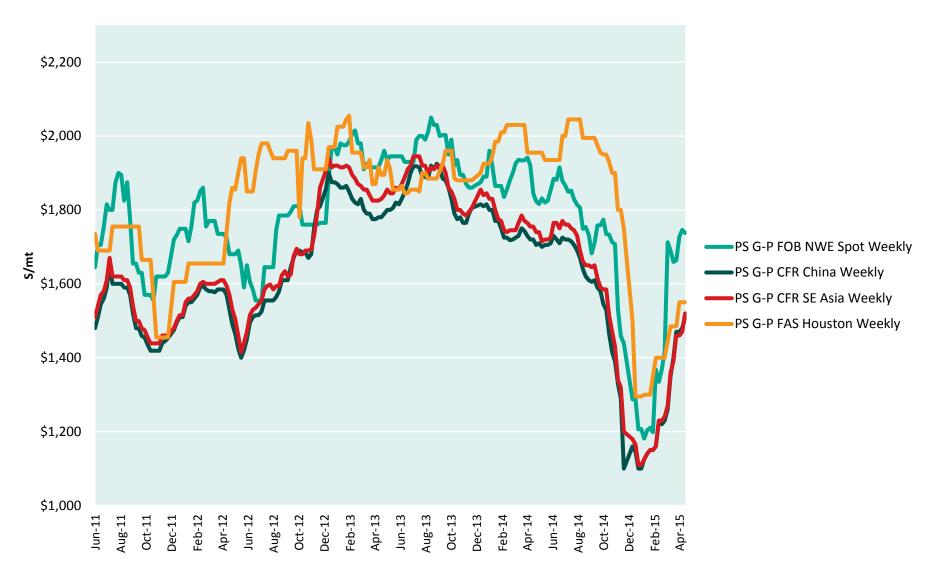




Source: Platts

Polystyrene: Asia setting market





Source: Platts

Key takeaways



- South America is net short polyethylene and expansions in North America will help fill that void over the next decade
- Lower oil prices have made naphtha-based ethylene producers more competitive with shale gas-based producers
- Even with greater North American reliance on ethane, naphtha will remain the global price setter for PE
- US producers are attempting to increase polypropylene margins to help justify new expansions
- Global polymer prices have applied pressure on US export prices, however weaker feedstock costs keep margins little changed.



Gracias! Thank you!

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Shifting trade patterns and North American methanol expansions

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Snapshot on US spot market Shale gas and methanol production Shifting trade patterns in N. American market

CTO/MTO process and economics Methanol as a non-traditional olefin feedstock Coal: China's feedstock advantage for feedstock production Q&A

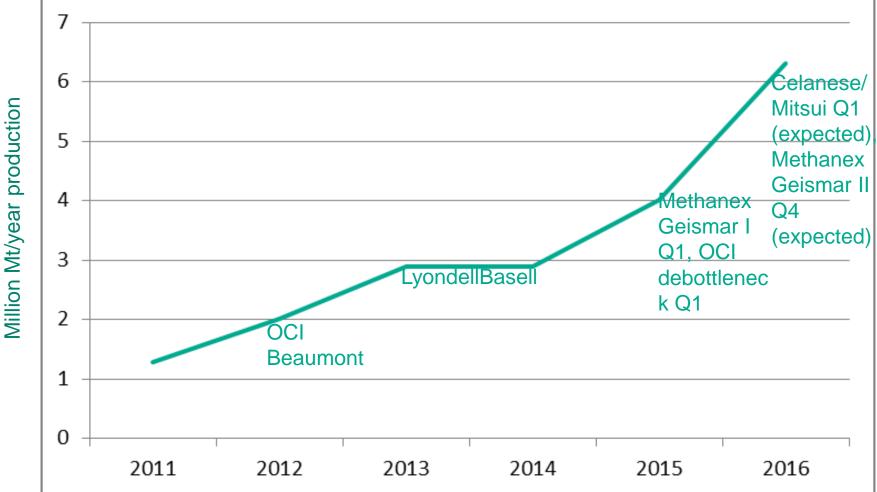
Spot methanol FOB USG





Cents/gal

How much new production?



1

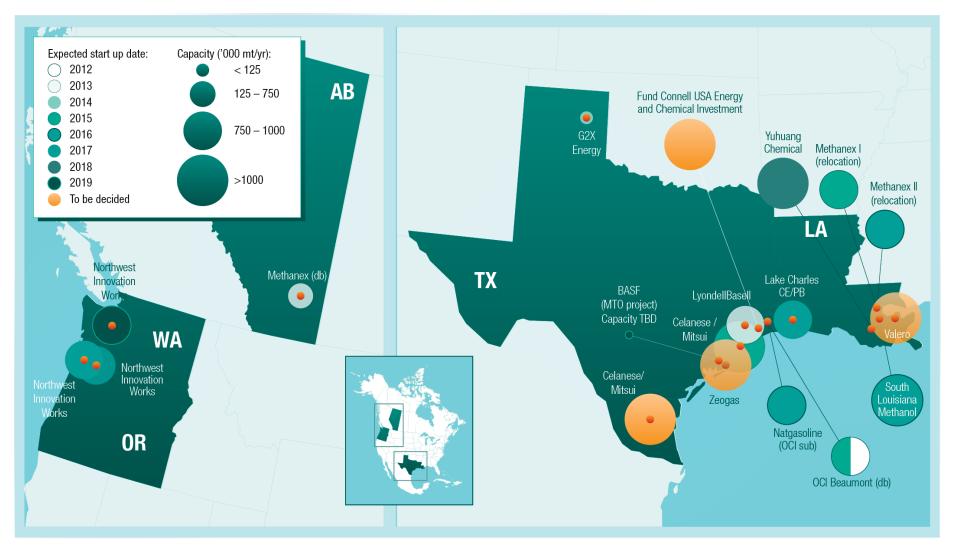
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North American methanol projects

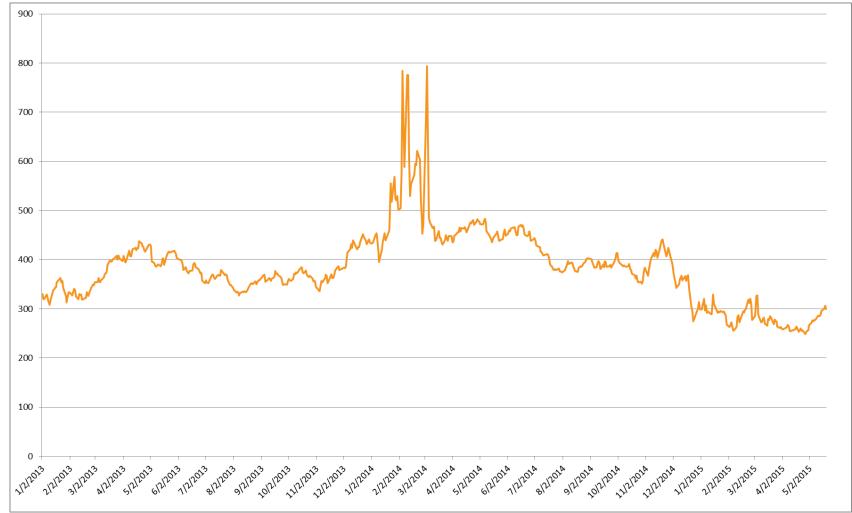




Henry Hub

Cents/gal





50

Methanol spot price v Henry Hub







- Once US production outpaces demand, product has to go somewhere, which leads to several questions...
- Where will balance of North American production after 2016 go?
- Where will Trinidad & Tobago material go?
- Will pricing move lower once the new capacity is online?

Increased European demand





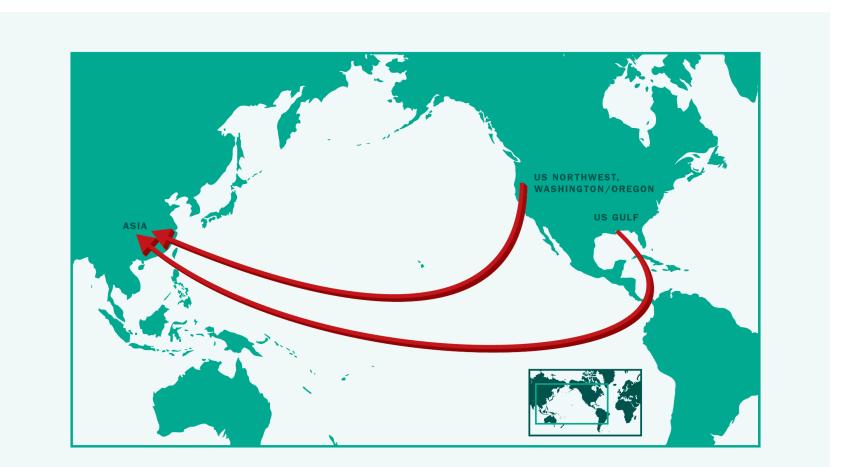
Increased South American demand





Asia MTO/CTO demand







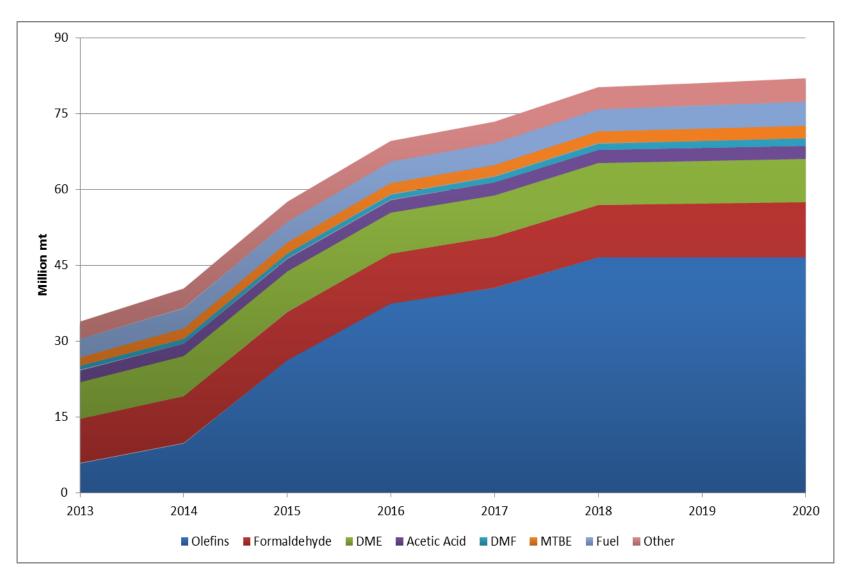
How China's MTO push impacts Global Methanol Trade

MTO and CTO basics

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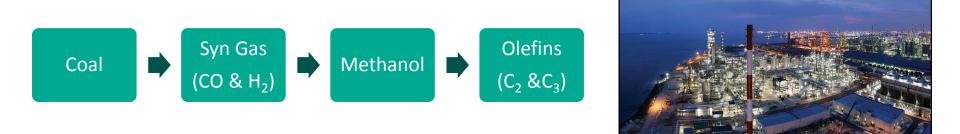
Methanol Consumption in China





CTO/MTO Process





• Coal gasification, syngas cleaning, methanol synthesis, olefins polymerization

- Coal is synthesized in a gasifier to produce the synthetic gas
- Syngas is then converted into methanol
- Transformation into olefins



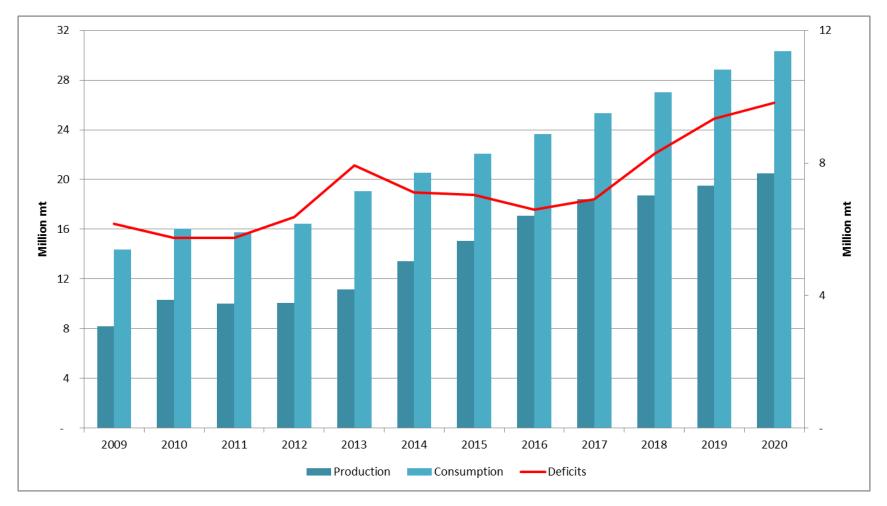




- Movement away from oil feedstock in petrochemicals
 - Oil imports account for about 60% of China's demand
- Coal mining diversification as traditional downstream coal demand levels off
 - More than 70 per cent of China's miners are losing money (China Coal Industry Association)
- Power generators looking for non-regulated investments with higher margins
- Job creation in poor regions

China's PE Deficits

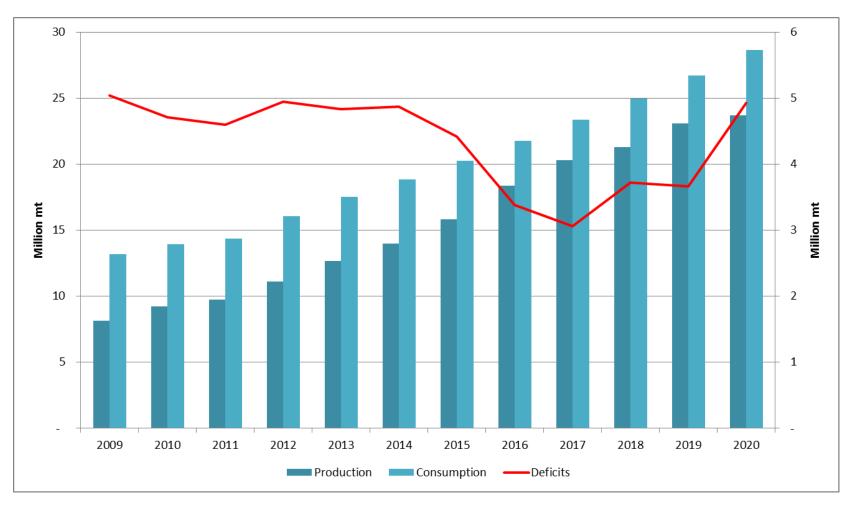




Source: Platts Analytics

China's PP Deficits





Source: Platts Analytics

Challenges

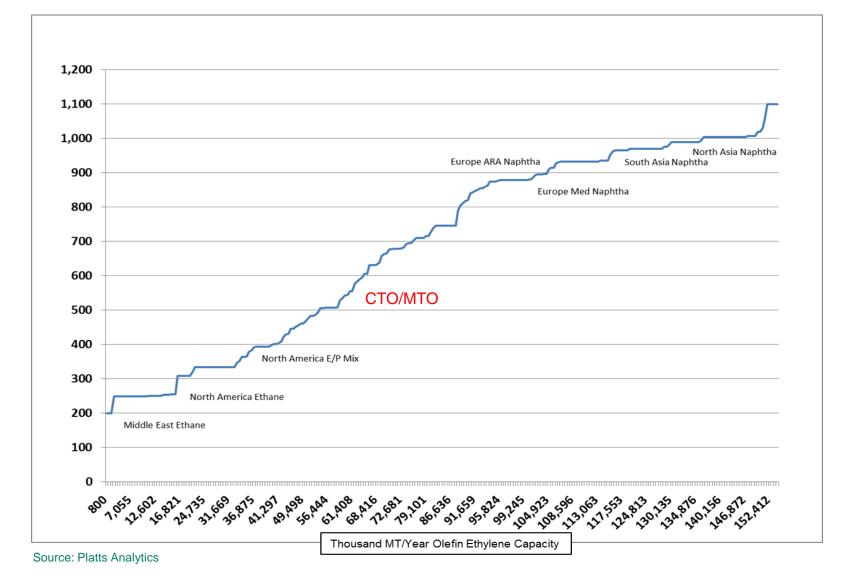
- High Capital Costs
- •Consumes ~40 mt of fresh water to produce 1 mt of olefins
- •Water depleted in production regions
- •Near coal mines away from coast
- •MTO projects relies on imports

Benefits

- Higher return on investment
- Abundant feedstock for CTO projects
- Lower Feedstock (Coal) Prices
- Lower cash cost for producing 1 mt of ethylene

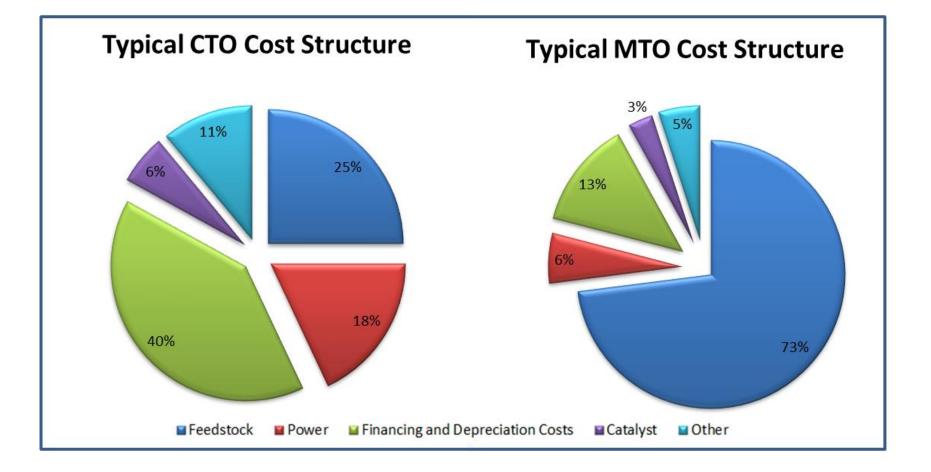
Global Ethylene Production Cost Curve





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CTO/MTO Projects

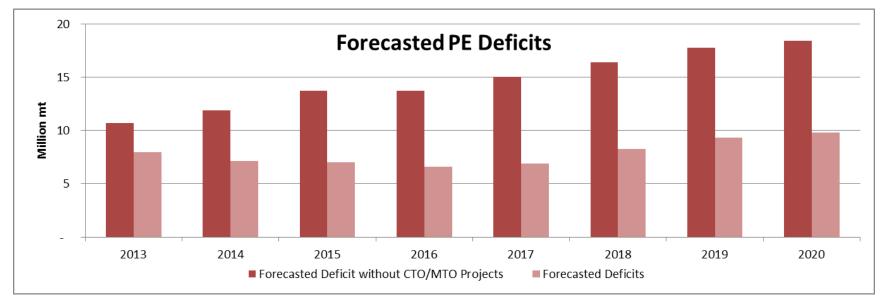


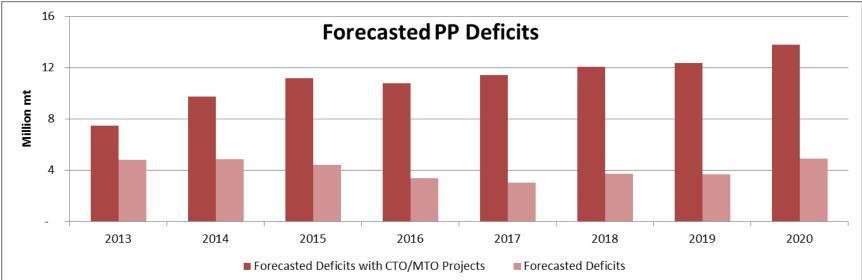
CHINESE CTO/MTO/MTP PROJECTS



Domestic Impact of CTO/MTO

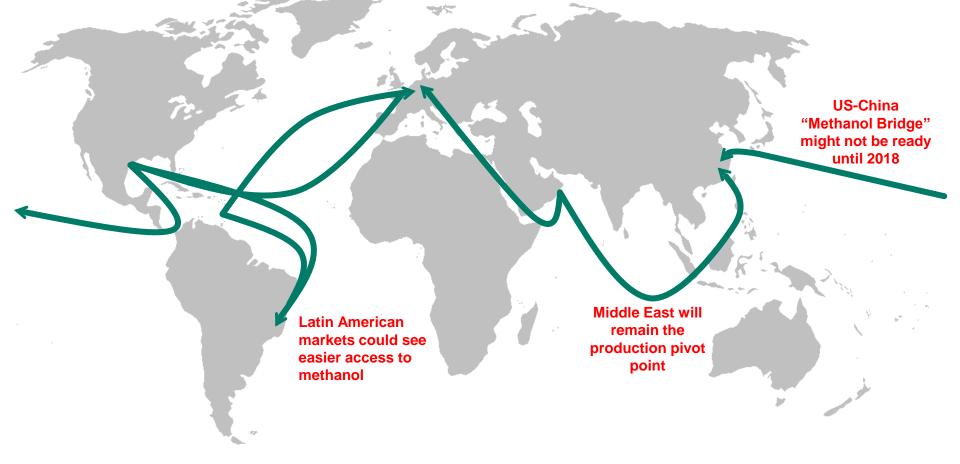






Trade Scenario







- New builds in North America and soaring demand in China setting the stage for shifts in global trade patterns
- Methanol will move from Americas to China
- Latin American markets could see easier access to methanol
- Despite greater availability of methanol, pricing not expected to decline significantly



Thank you! Gracias!

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